Makers: The Next Frontier for Open Source

Ruth Suehle @suehle ruth@redhat.com



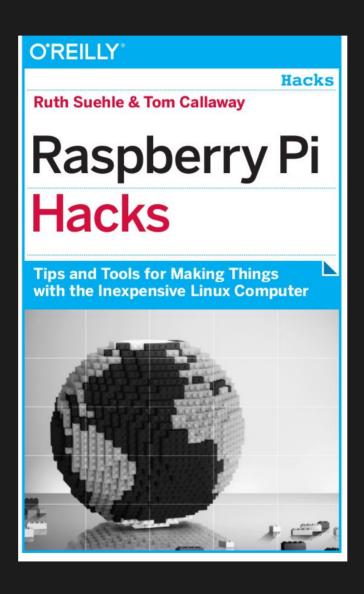
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OPEN SOURCE AND STANDARDS

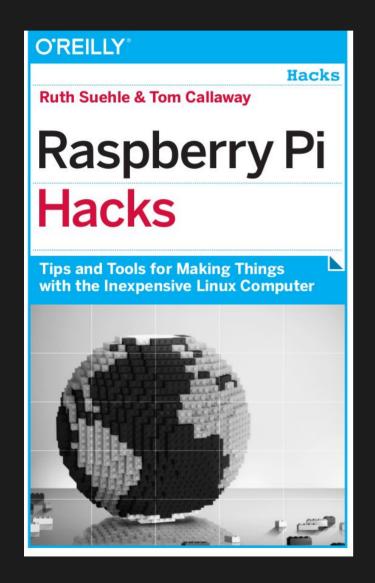


OPEN SOURCE AND STANDARDS





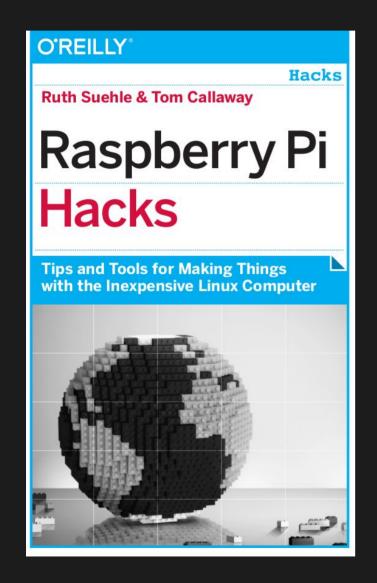
OPEN SOURCE AND STANDARDS







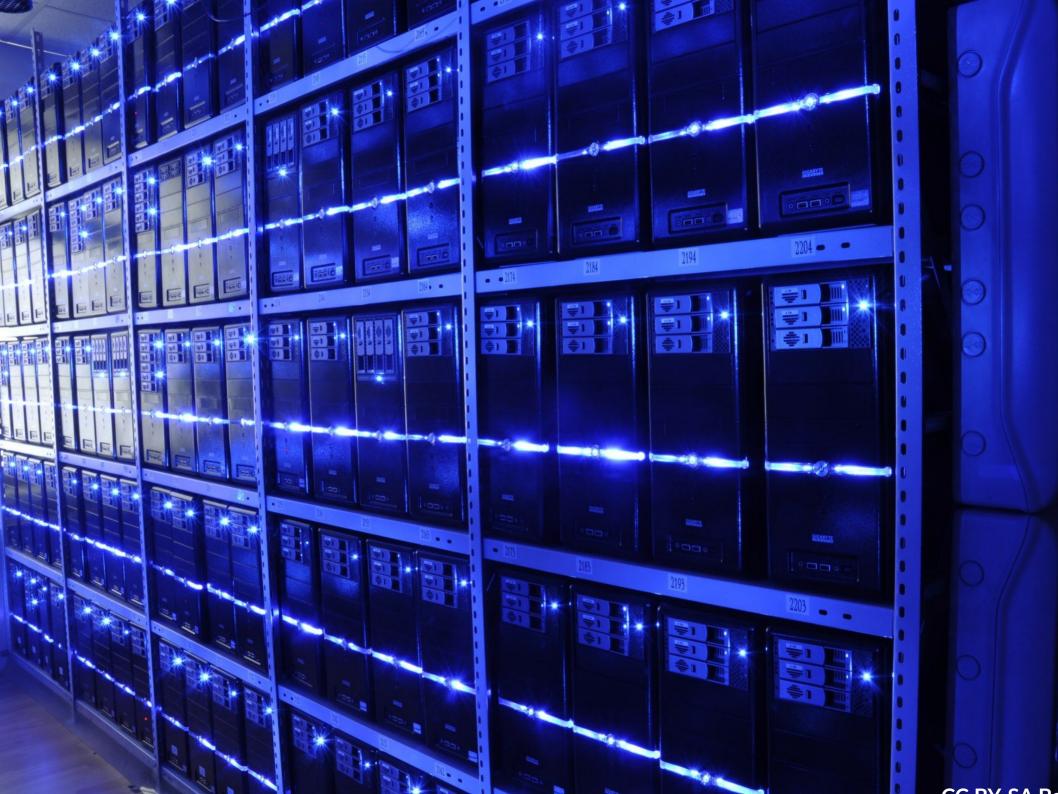
OPEN SOURCE AND STANDARDS



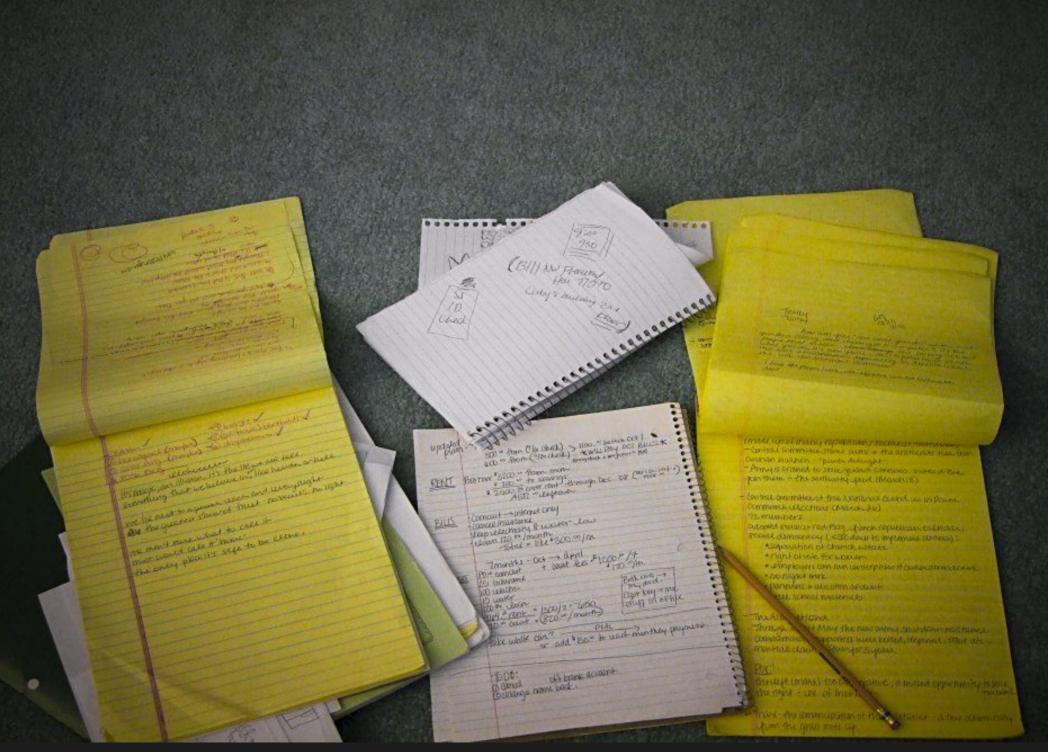












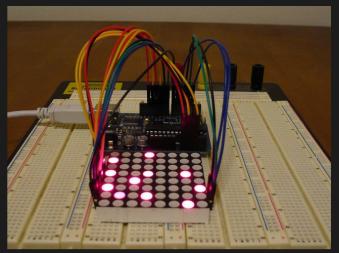
Step 1: Make cool stuff Step 2: ??? Step 3: Profit!



CC BY-SA-ND Hans Splinter

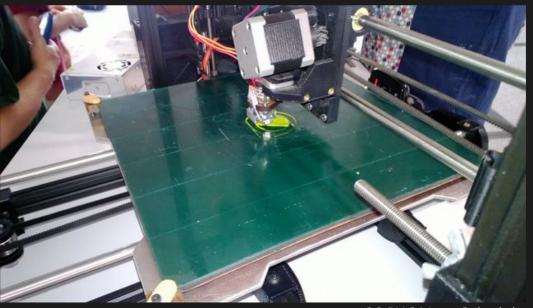






CC BY-NC Steven Kreuzer

MAKER



CC BY-SA Iwan Gabovitch

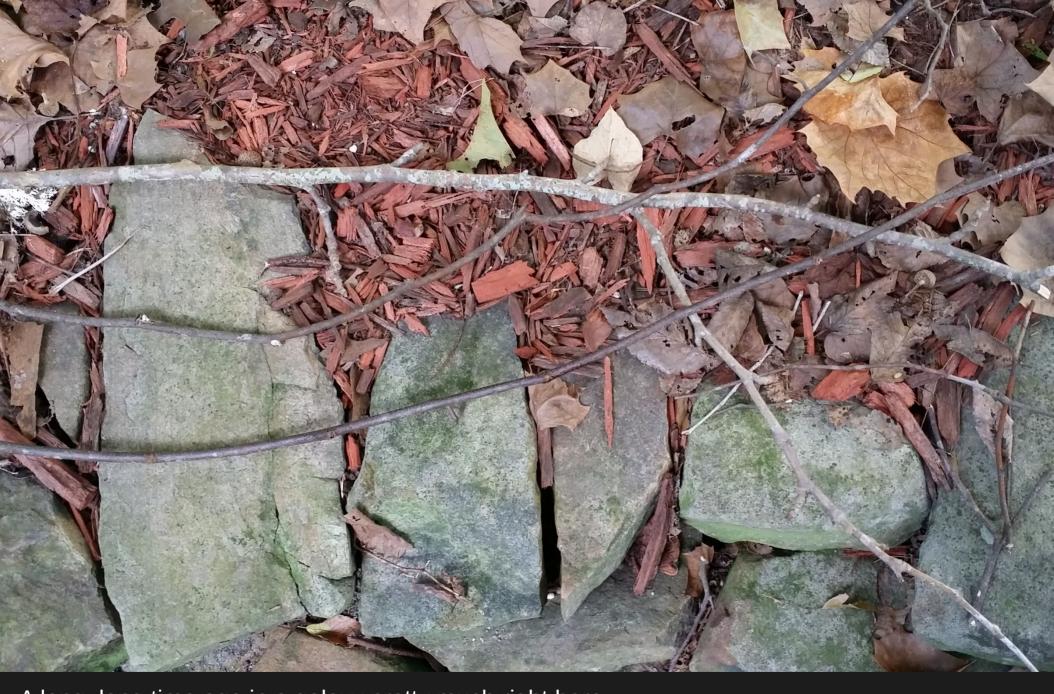


CC BY-NC-SA nooone

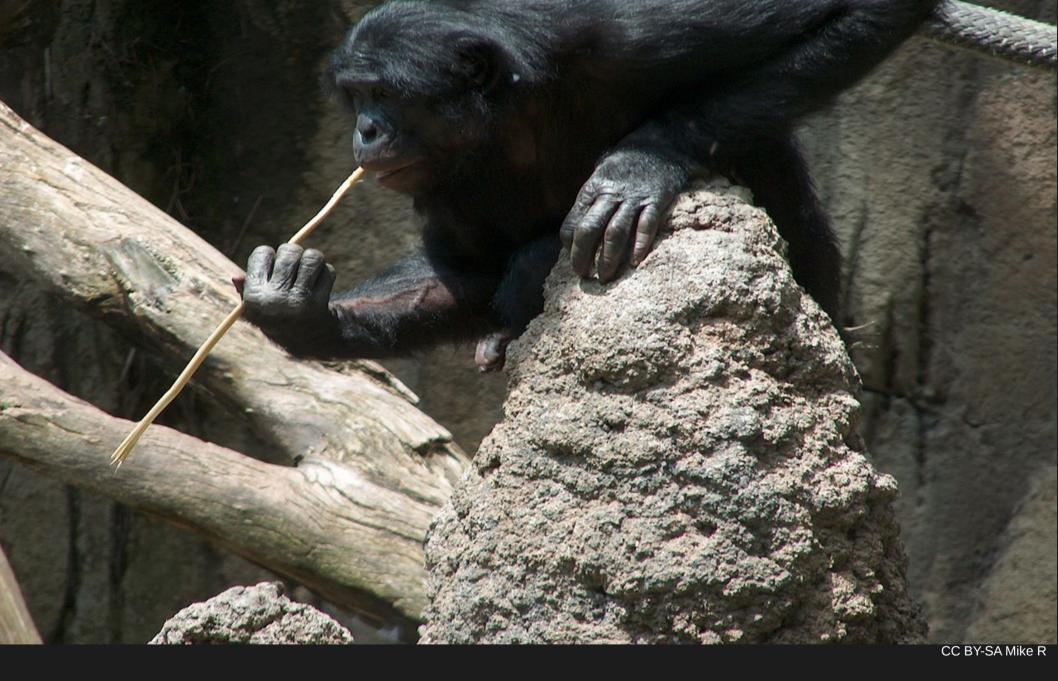


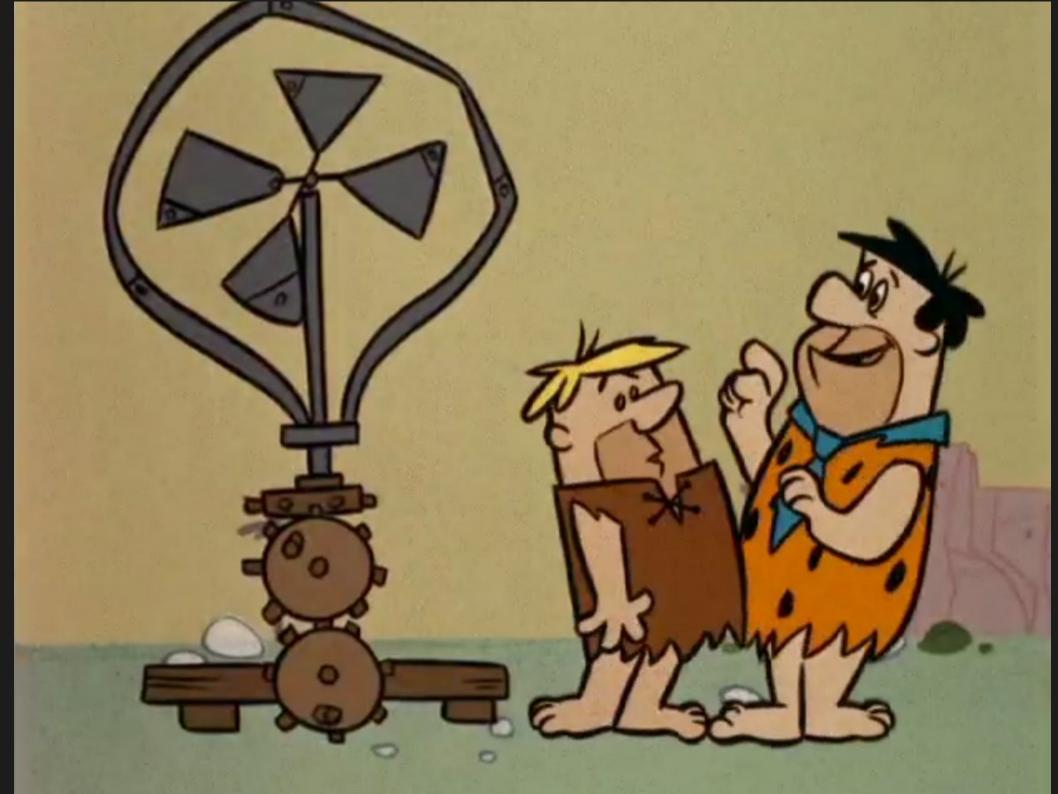
CC BY-NC-SA Victoria Pickering





A long, long time ago in a galaxy pretty much right here....







Long time ago

~4 million years ago

Closer to 2 million years ago now



CC BY-NC-ND 24andDltmars

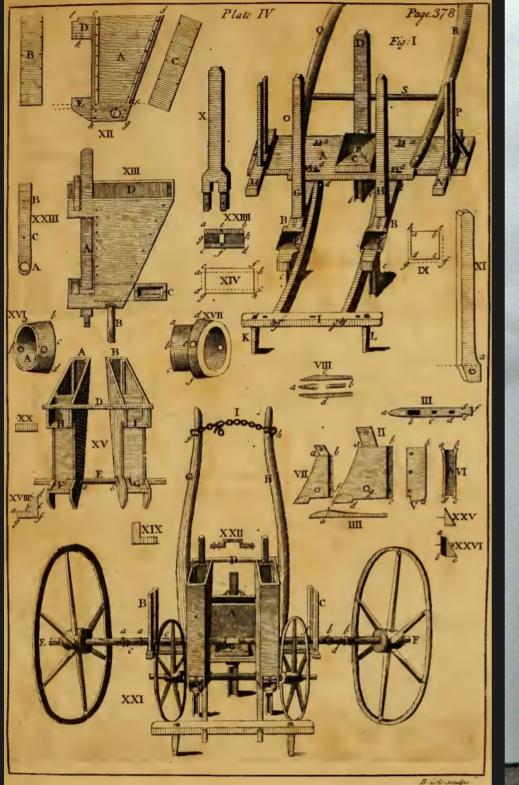


~4 million years ago

~2 million years ago

~100,000 years ago





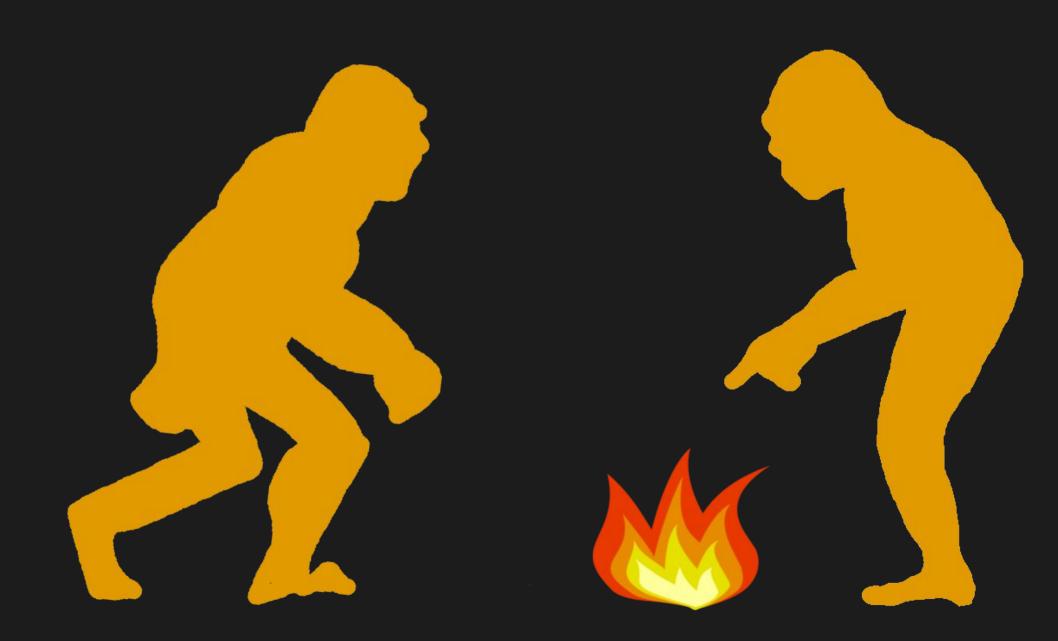


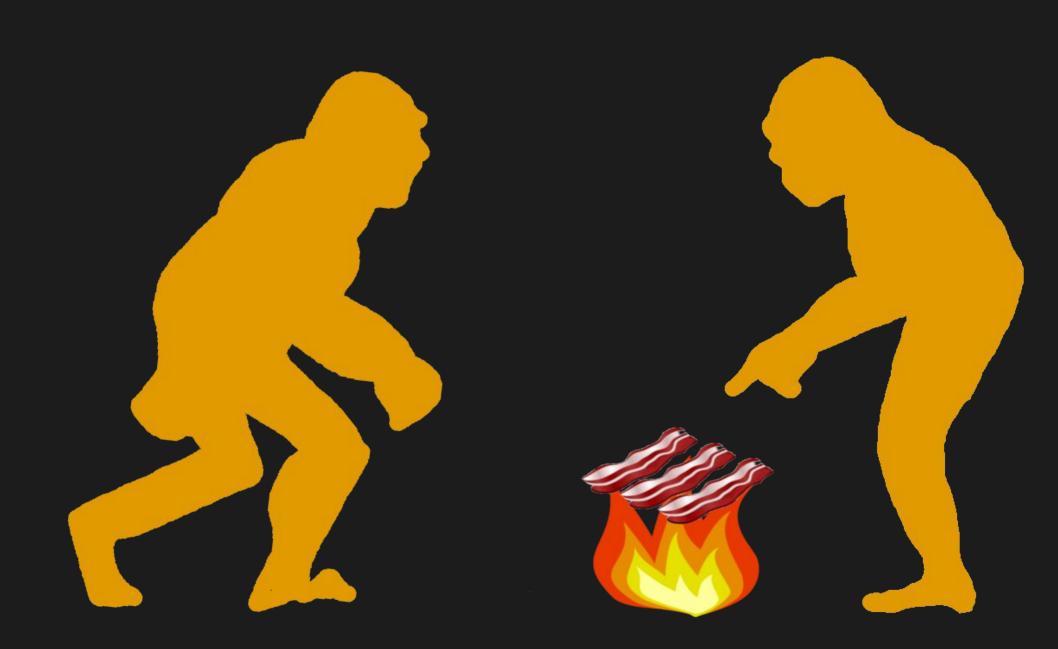






opensource.com







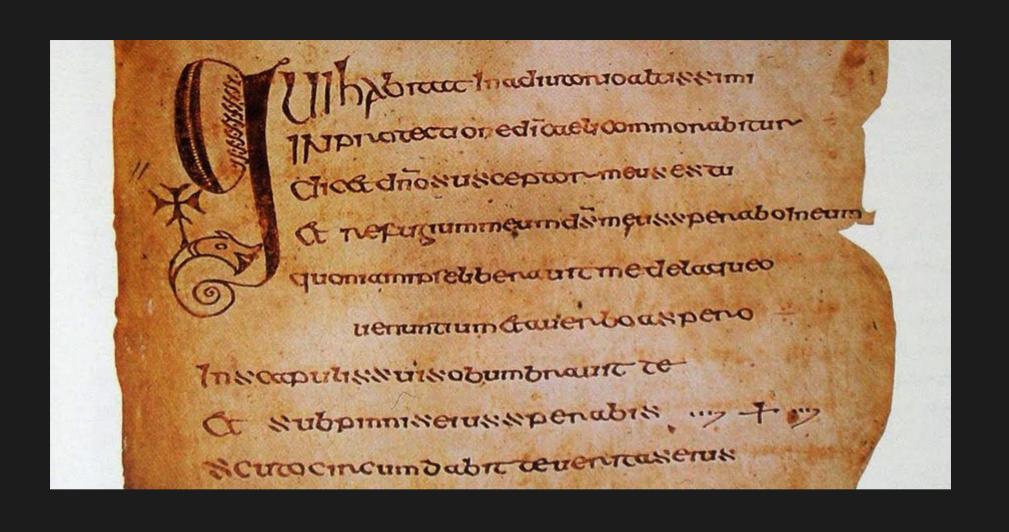
Those cave paintings

fast forward through a lot of time

6-5<u>0</u>0 BC



600 BC < BC AD > 560 AD



AD > 560 AD 1260

"It is not right that the divine words in that book should perish, or that I or any other should be hindered from writing them or reading them or spreading them among the tribes."

- St. Columba

"To every cow belongs its calf; to every book its copy."

- King Diarmait mac Cerbhiall

AD > 560 AD 1260



CC BY-SA Ludie Cochrane







1260 1383 1600s



1383 1600s 1600s

Anno Odavo

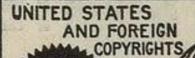
Annæ Reginæ.

An Act for the Encouragement of Learning, by Vefting the Copies of Printed Books in the Authors or Purchasers of such Copies, during the Times therein mentioned.



bereas Pinters, Bookfellers, and other Persons have of late frequently taken the Liberty of Pinting, Repinting, and Publishing, or causing to be Pinted, Repinted, and Published Books, and other Aritings, without the Consent of the Authors or Proprietors of such Books, and Aritings, to their very great Detriment, and too often to the Ruin of them and their families: for Preventing therefore such Pradices for the suture, and for the

Encouragement of Learned Den to Compole and Arite useful Books; Day it please Pour Pajesty, that it may be Enaded, and be it Enasted by the Ausens most Excellent Pajesty, by and with the Advice and Consent of the Looks Spiritual and Tempozal, and Commons in this present Parliament Assembled, and by the Authority of the same, Effat from and after the



PATENTS AND TRADE-MARKS



And make you a fortune. If you have a PLAY, SKETCH, PHOTO, ACT, SONG or BOOK that is worth anything, you should copyright it. Don't take chances when you can secure our services at small cost. Sendfor our SPECIAL OFFER TO INVENTORS before applying for a patent, it will pay you. HANDBOOK on patents sent FREE. We advise if patentable or not, FREE. We incorporate STOCK COMPANIES. Small fees. Consult us.

WORMELLE & VAN MATER.

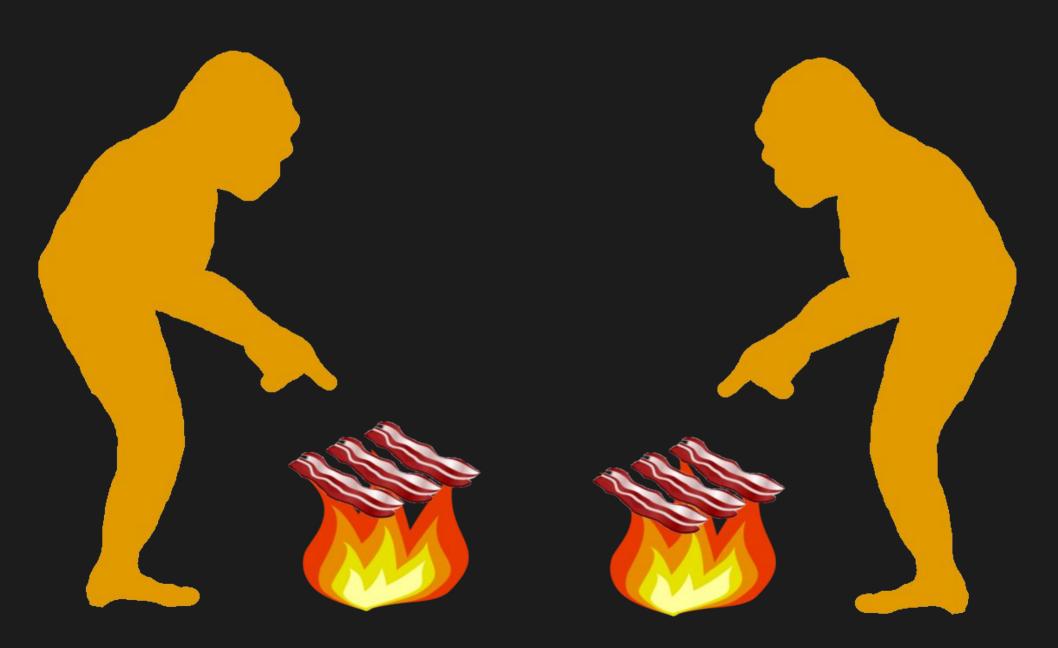
Managers,

Columbia Copyright & Patent Co. Inc., WASHINGTON, D. C.





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TIFFANY&CO.











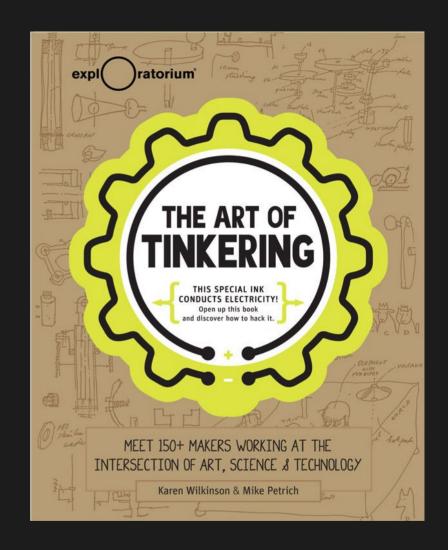


CC BY-SA Curtis Palmer





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IF YOU CAN'T OPEN IT, YOU DON'T OWN IT

makezine.com





CC BY-NC-SA Chris (spike55151)





open source hardware

Essential freedoms

In order to be recognized as "free" under this definition, a license must grant the following freedoms without limitation:

The freedom to use and perform the work.

The freedom to study the work and apply the information.

The freedom to redistribute copies.

The freedom to distribute derivative works.



Open Hardware Summit open to hybrid models

Posted 05 Oct 2012 by Ruth Suehle (Red Hat)





Image by: opensource.com



If there was an overarching message from the speakers at last week's Open Hardware Summit, particularly those in the first morning block, it's that openness isn't that critical. It sounds strange coming from a conference whose name starts with "open," but speaker after speaker talked about hybrids and doing whatever worked, not just doing what was open.

"Everything I've learned as I built my own business is because people shared what they knew."

"Everything I've learned as I built my own business is because people shared what they knew.

I don't think we should be dogmatic.

We need to consider other possibilities and approaches to open-based innovation."



CC BY-SA Alexander Klink

MAKE: interview, October 2011

The funding doesn't change our commitment to being open source. Why would we change a winning strategy? Being open is the future of manufacturing, and we're just at the beginning of the age of sharing. In the future, people will remember businesses that refused to share with their customers and wonder how they could be so backwards.

Our commitment to open source stems from our passion for sharing. We know that if we share with our users and the world, there is a natural positive effect.

I think people worry on our behalf that as an open hardware company, we'll get knocked off and undercut. First of all, that happens all the time to businesses that are not open hardware. In order to be truly competitive, we've got to keep rocking it!

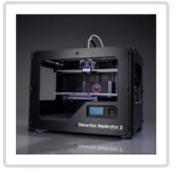
Open Hardware Summit, September 2012

For the Replicator 2, we will not share the way the physical machine is designed or our GUI because we don't think carbon-copy cloning is acceptable and carbon-copy clones undermine our ability to pay people to do development.

People said, 'You did open source hardware; this is totally allowed under the license. What did you expect?'' It's true. They're right. This is the result of something we did, but that doesn't mean we have to like it.



All Categories



3D Printing



Art



Fashion



Gadgets



Hobby



Household



Learning



Models



Tools



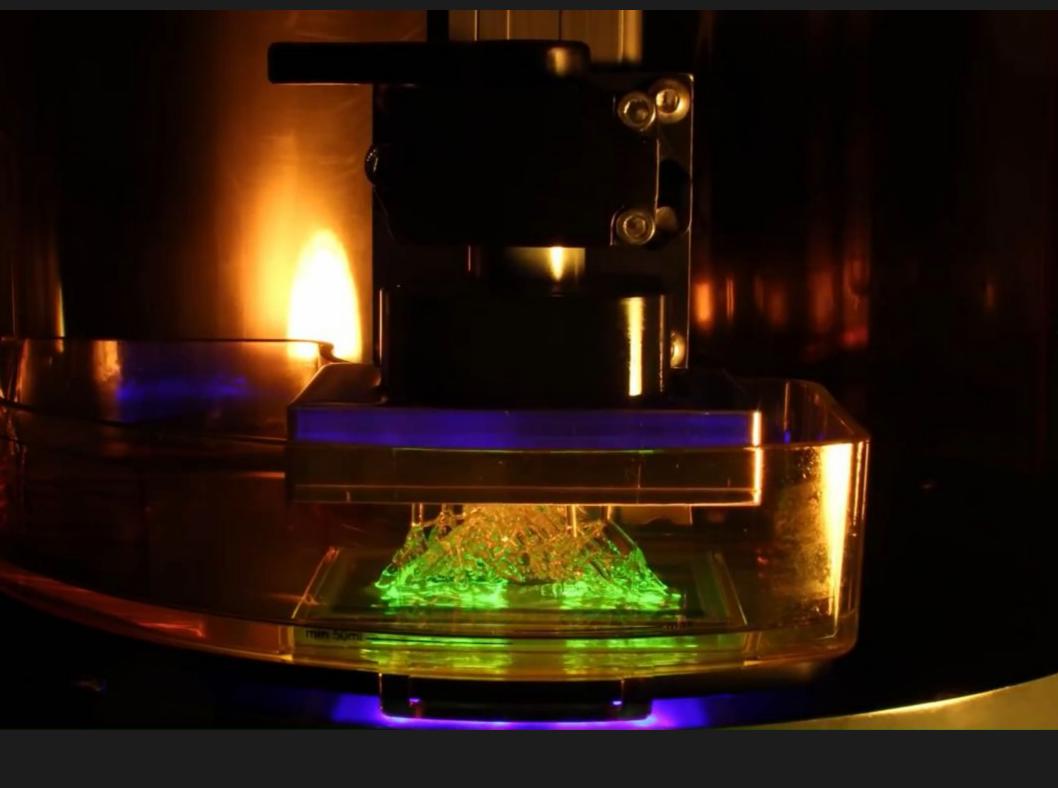
Toys & Games



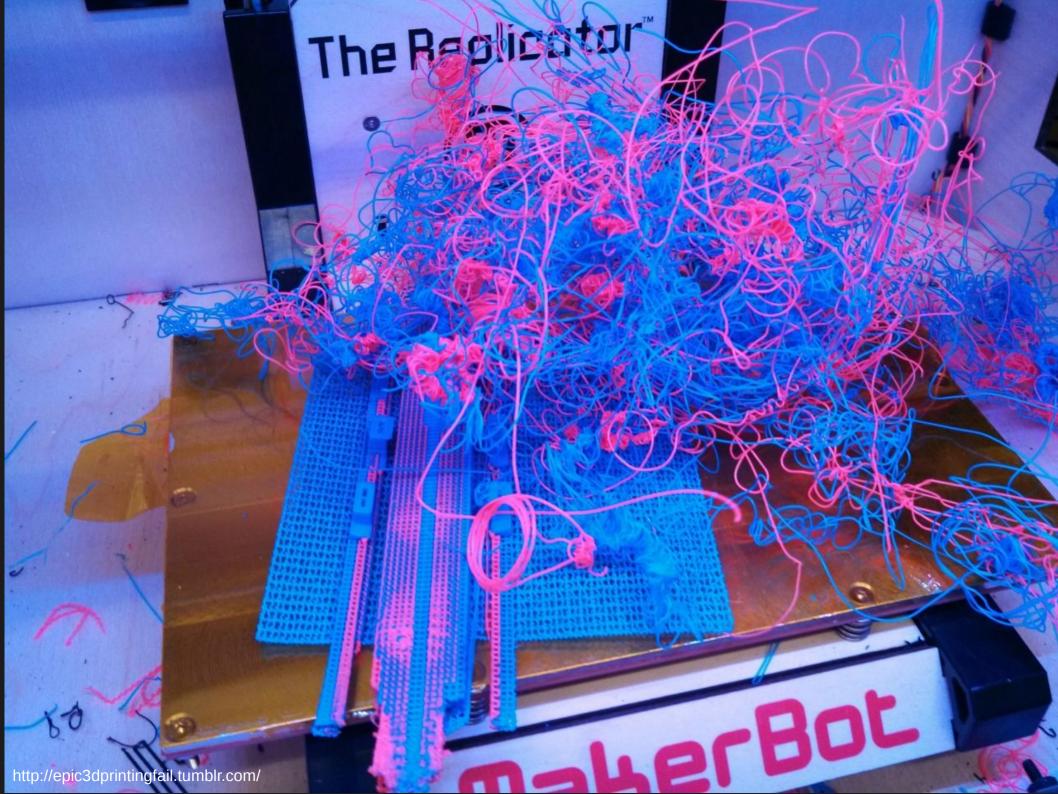
Freedom in the 3D Printing Community

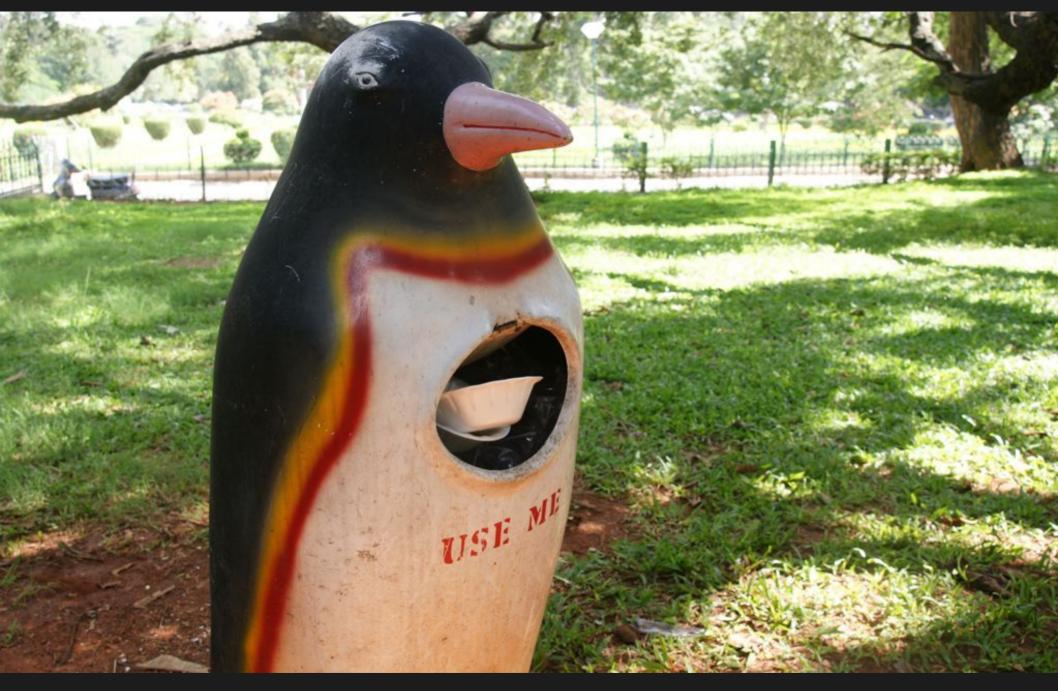
Aleph Objects, Inc. is committed to Open Source Hardware, Free Software, and Libre Innovation. That's why we are proud that our LulzBot product line of 3D printers are the first hardware product ever certified by the Free Software Foundation to Respect Your Freedom. We are proud to support the communities that uphold this philosophy.











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CC BY-NC-SA Steve Hoefer

Purina ONE® Elevates Feeding Experience For Cats At Maker Faire

Calling For DIY Projects to Help Enrich the Lives of Cats









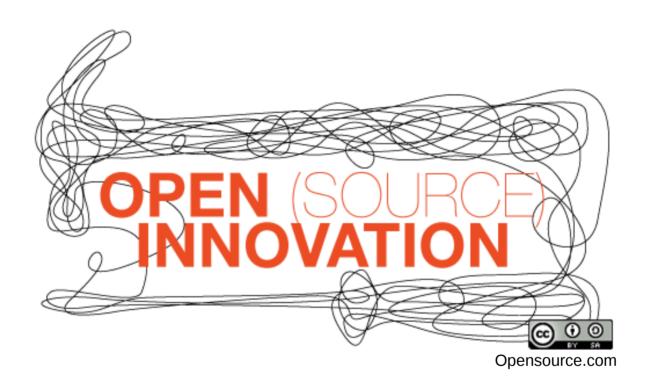




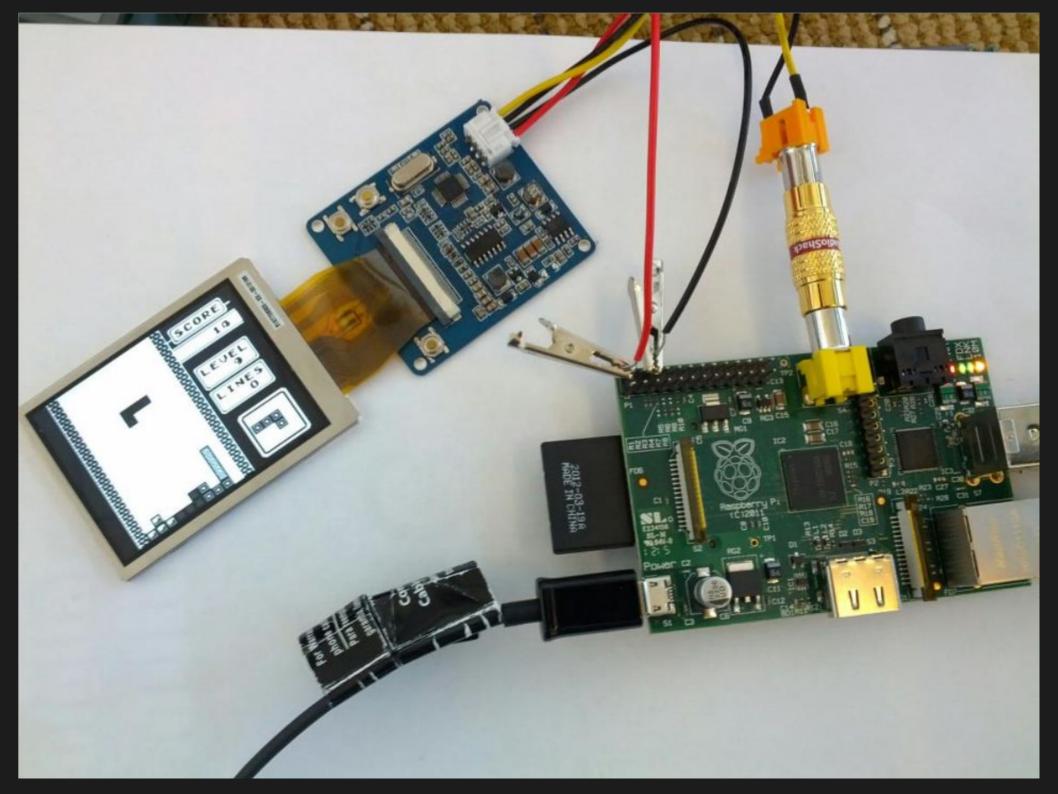
ST. LOUIS, Aug. 26, 2013 /PRNewswire/ -- What you feed your cat is just as important as HOW you feed your cat. Cats are designed to hunt for their food, and while domestic cats have it much easier they still benefit from the stimulation that comes from the hunt. Swapping a bowl for a puzzle feeder encourages your cat to work for her food, stimulating her mind and body and helping her live her True Nature. So Purina ONE® is calling on the cat community to create and share do-it-yourself (DIY) puzzle feeder projects to help enrich the feeding experiences of cats. Designs will be featured on Purina ONE's DIY Cat Projects Pinterest board and in the brand's booth at Maker Faire in New York on September 21 and 22, where Purina ONE will work to challenge common misconceptions and educate cat owners about their cats' True Nature.

(Photo: http://photos.prnewswire.com/prnh/20130826/LA69621)

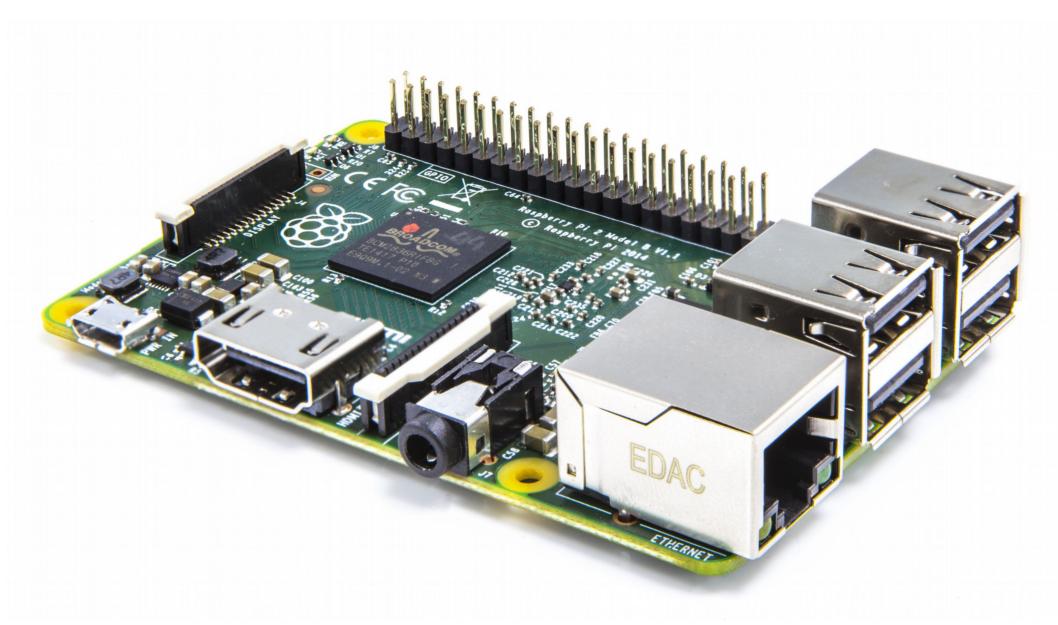
"The True Nature of Cats movement is about letting our cats be who they were born to be through proper nutrition and enriching experiences," says Nida Bockert, director of Purina ONE brand cat food. "The active pursuit of food is in a cat's True Nature, and using a puzzle feeder is one great way to appeal to your cat's natural desire for physical and mental stimulation."

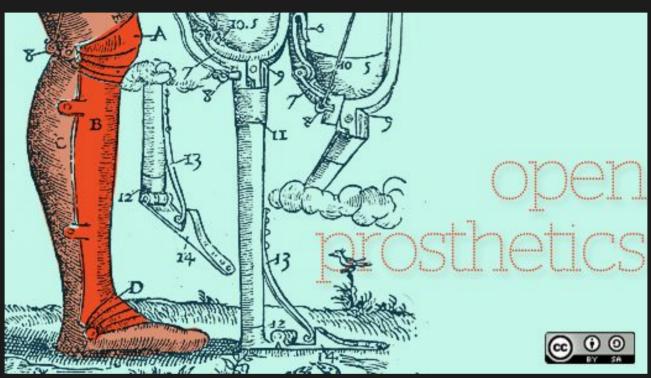












Opensource.com

"DIY and open source are still part of the solution. They're messy and sometimes ineffective tools, but sometimes scratching your own itch is the best way to get something done."

Jonathan Kuniholm
 Open Prosthetics Project founder

You can help!

We can't do the best possible job without people with diverse skill sets and backgrounds; we need your help.

Be a user: Do you have an amputation or limb deficiency? Help us test our prosthetic ideas by using them in your daily life and/or suggesting modifications.

Be a donor: We need money to pay for prototyping and keep the lights on! Find out how you can donate.

Be a grant writer: Do you have experience writing and receiving grants? Help us secure long-term funding.

Be our legal team: Do you provide legal services related to intellectual property? Help us make sure that our designs stay in the public domain.

Be a service provider: Do you provide machining, rapid prototyping, or casting services? We need your help turning our models into working prototypes. You can also help us by fulfilling orders for prosthetic parts when our designs are usable.

Be a researcher: Can you read through vast quantities of technical information and pull out the interesting stuff? Do you have expertise with the US patent system? We can use your skills to find answers to technical questions and find existing solutions to our problems.

Or maybe you have some other skills or advice we could use. Please contact us right away!



https://www.youtube.com/watch?v=ovU6Qv6QSXM



Opensource.com





Opensource.com

Because these hardware designs are closed to public scrutiny, it is relatively easy for surveillance at the Internet's infrastructural level to go undetected. To make the Internet less susceptible to mass surveillance, we need to recreate the physical layer of its infrastructure on the basis of open-source principles.

- Eli Dourado *The New York Times* October 8, 2013 "[We wanted to] learn new things while making something we would actually use on a daily basis."

Bunnie HuangProject Novena



Hacking the Xbox

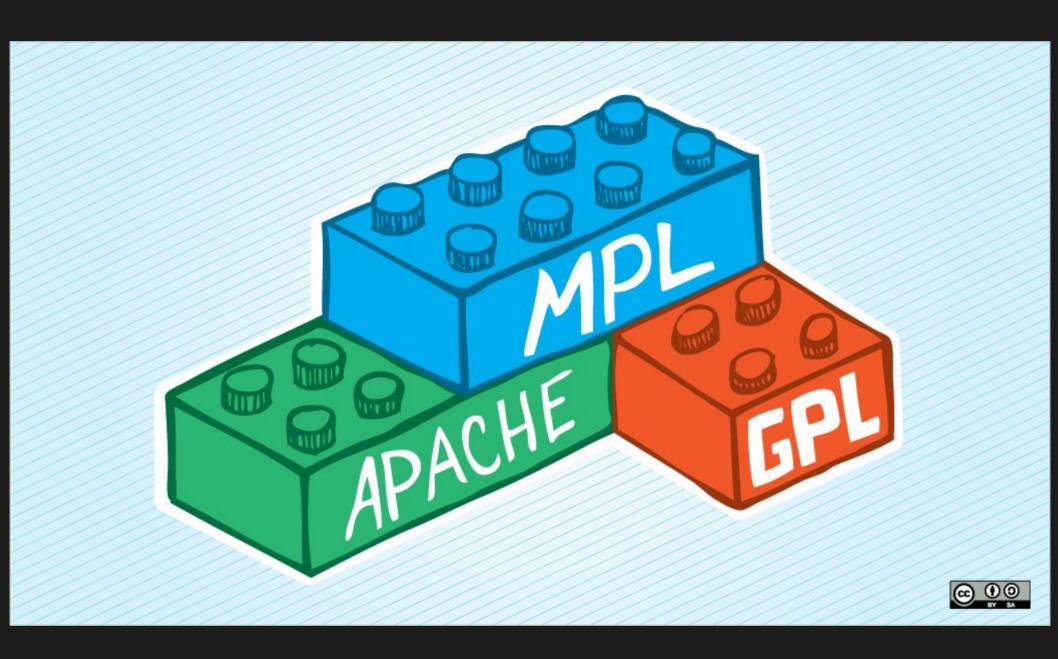
An Introduction to Reverse Engineering

Andrew "bunnie" Huang

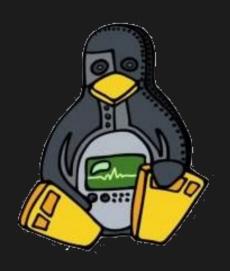
"Without the right to tinker and explore, we risk becoming enslaved by technology; and the more we exercise the right to hack, the harder it will be to take that right away."

> nostarch.com/ xboxfree



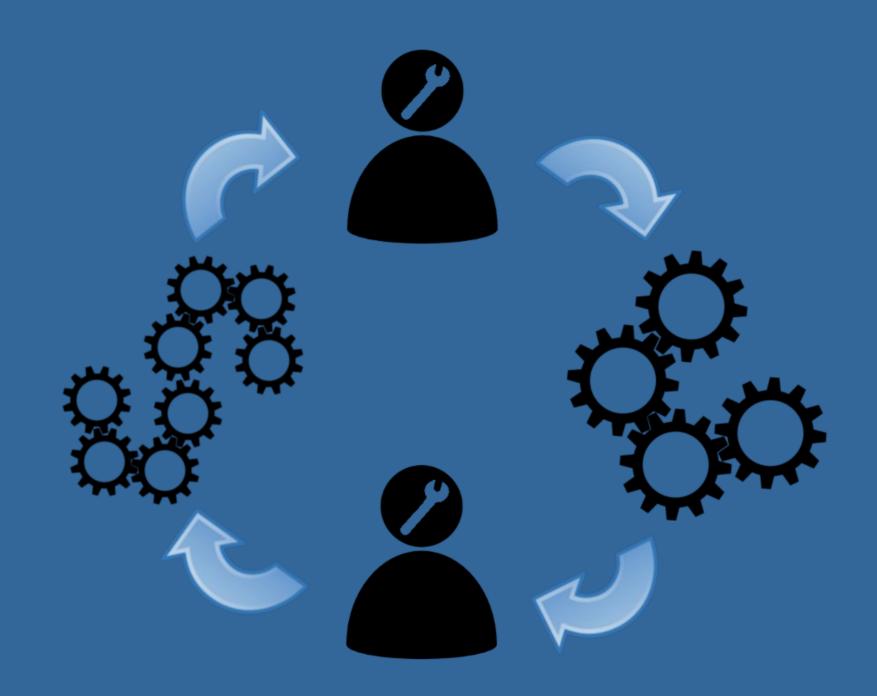






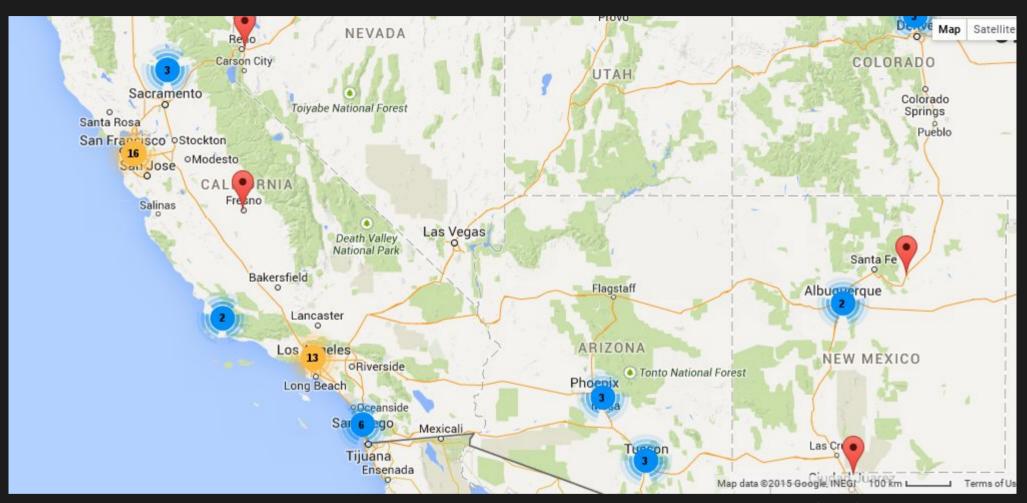
Towards a Functional Licence for Open Hardware

http://www.ifosslr.org/ifosslr/article/view/69/131

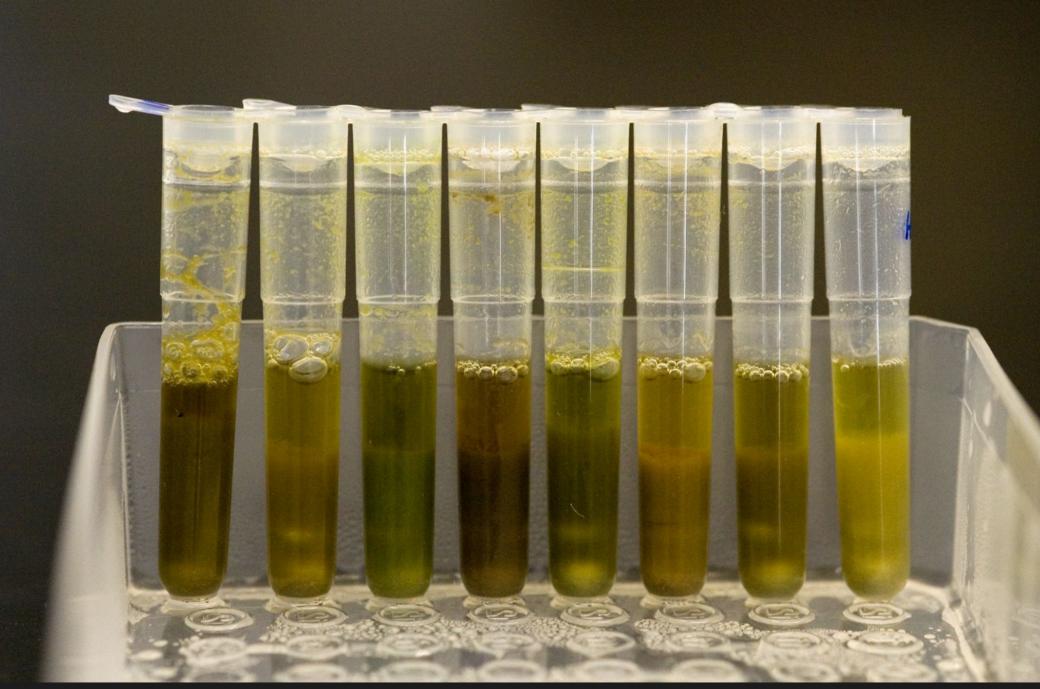




CC BY-SA Mitch Altman



hackerspaces.org



リアルタイム放射線情報 航空機モニタリング情報

<u>地球環境スキャニングプロジェクトとSAFECAST</u>によって定点計測された全国の放射線量情報をリアルタイム (5分ごと) に更新します。 各地点で計測した速報値、24時間平均値を数値とグラフでわかりやすく掲載します。 (<u>リアルタイム放射線情報について</u>)

2014年10月26日 (日) 4時20分更新 ※各計測地点の数値は5分ごとに更新されています



新しく追加された計測地点 (2012年5月24日時点)

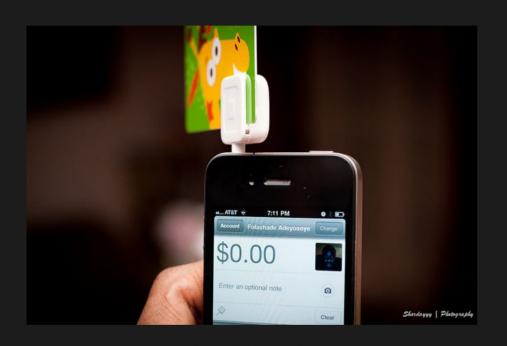
静岡県静岡市清水区有東坂2丁目、大阪府東大阪市小阪1丁目、山形県山形市松見町、福岡県福岡市城南区七隈8丁目、岐阜県山県市高富、福岡県筑紫野市二日市中央3丁目

これまでの追加地点、お知らせ>>



The Maker Movement JOIN THE Revolution! Mark Hatch Make something is Foundamental. For Christmas! if we could bring are at the CHEAPEST away small pieces of yourself. MAKER Banking ne che Chypa 3 mage Think

"the unique opportunity to arm a Maker Movement army with the tools it needs to change itself and the world."







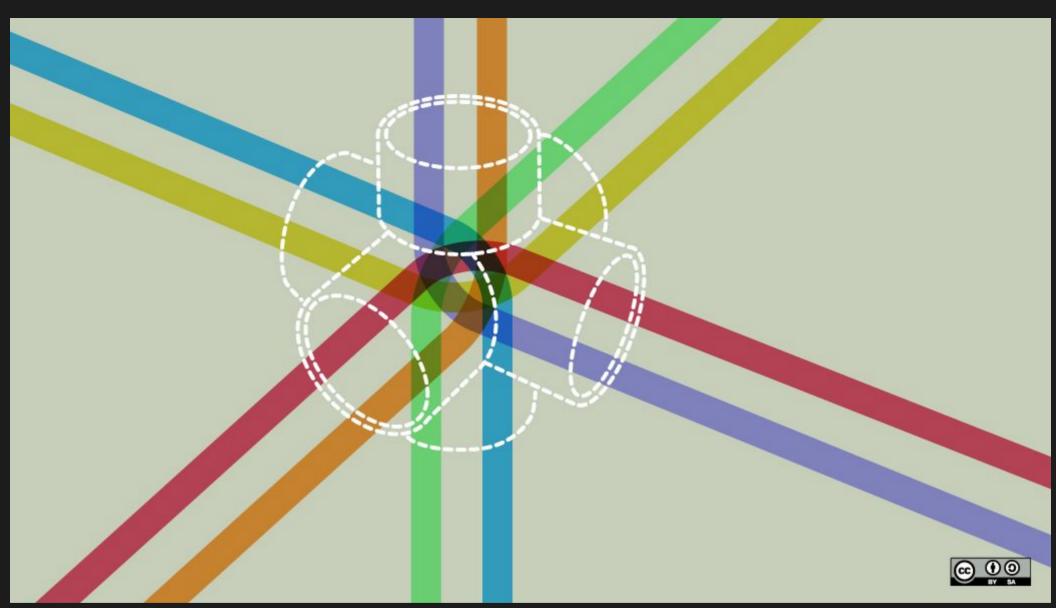








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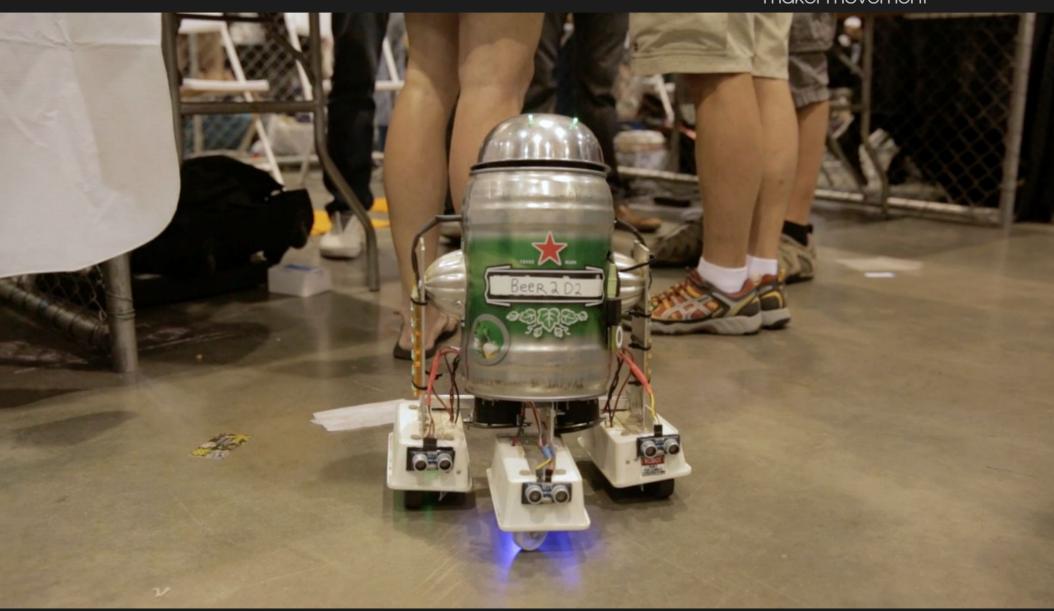
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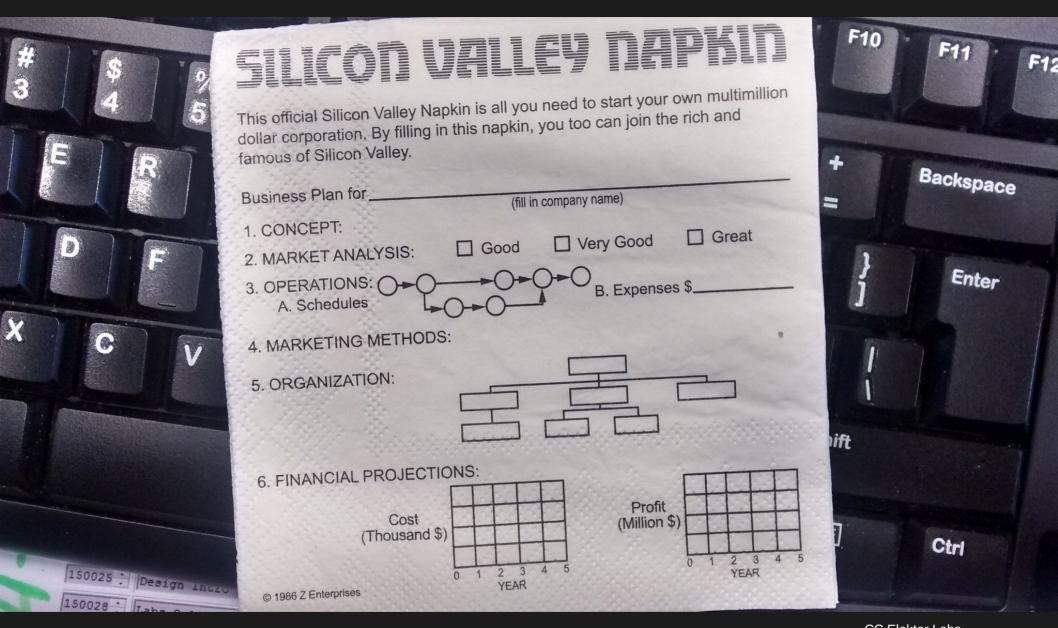


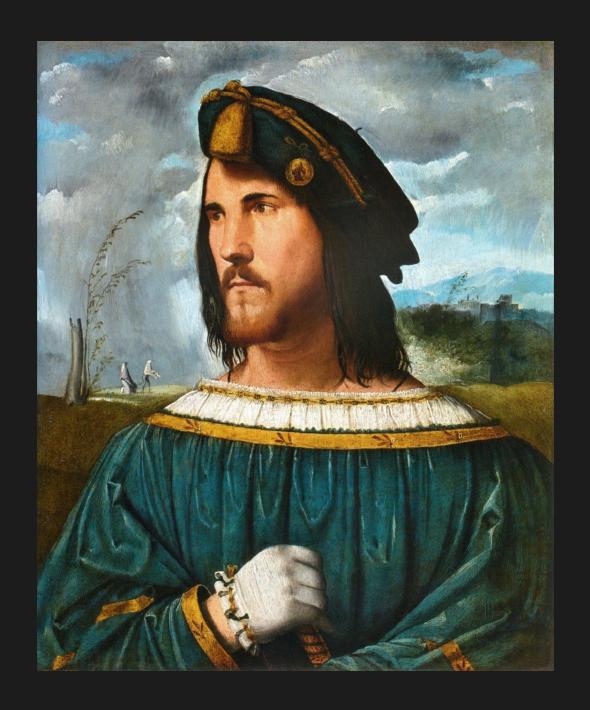
Project	Date	Goal	Funding	Description
Coolest Cooler	Aug. 2014	\$50,000	\$13,285,227	Cooler with blender, speaker, USB charger, etc.
Pebble	May 2012	\$100,000	\$10,266,845	E-paper smartwatch
Exploding Kittens	Feb. 2015	\$10,000 (reached in 8 minutes)	\$8,782,571	Card game from Matthew Inman.
Ouya	Aug. 2012	\$950,000	\$8,596,474	Video game console
Pono Music	Apr. 2014	\$800,000	\$6,225,354	FLAC music player

maker

A documentary on the maker movement







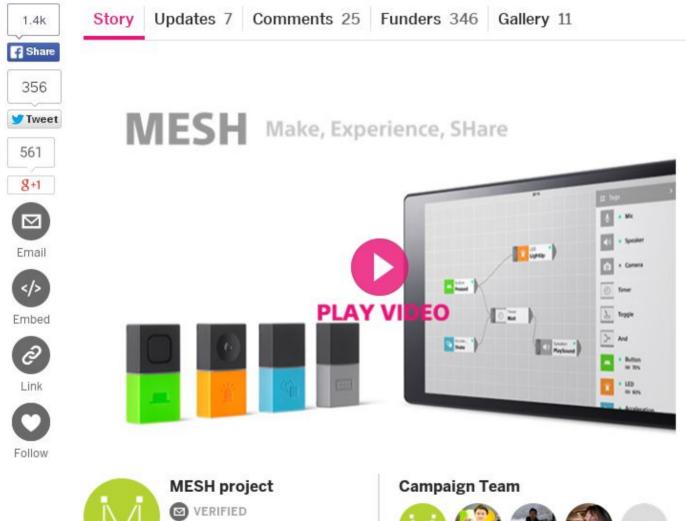


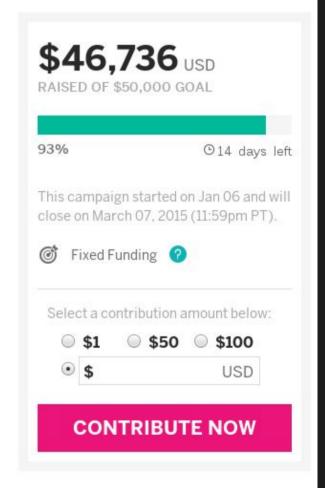


CC BY-ND venturevillage.eu

MESH: Creative DIY Kit for the Connected Life





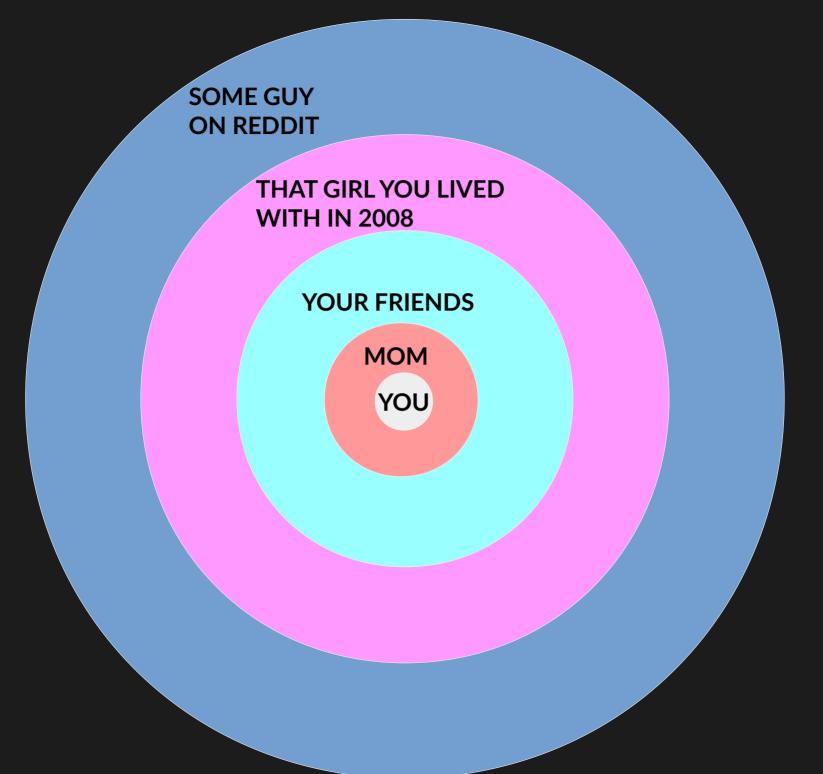


SELECT A PERK

"Crowdfunding helps us to collect feedback from early adopters and users before products go on the market."

- Sony
New Business
Creation Department





AngelList

KICKSTARTER



crowdfunder





MERITOCRACY

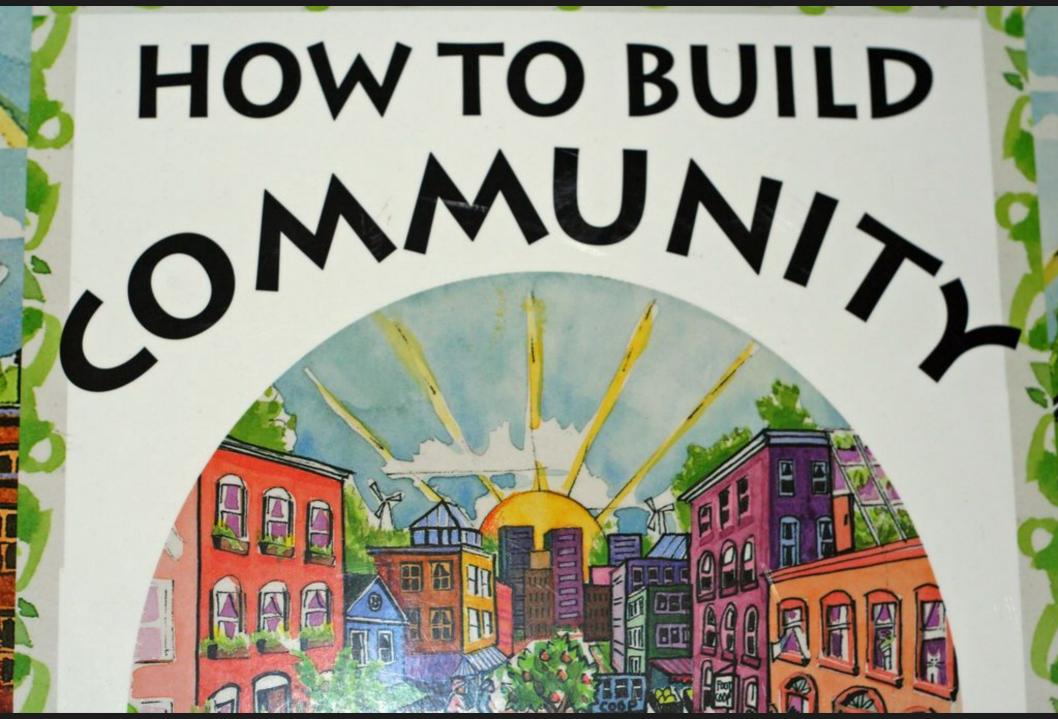


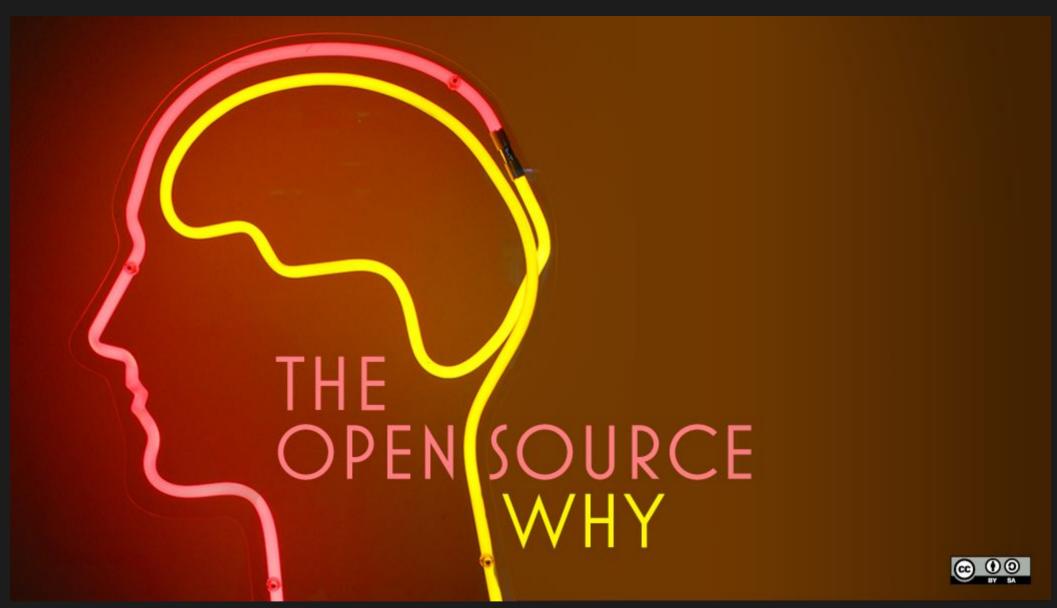


opendesk



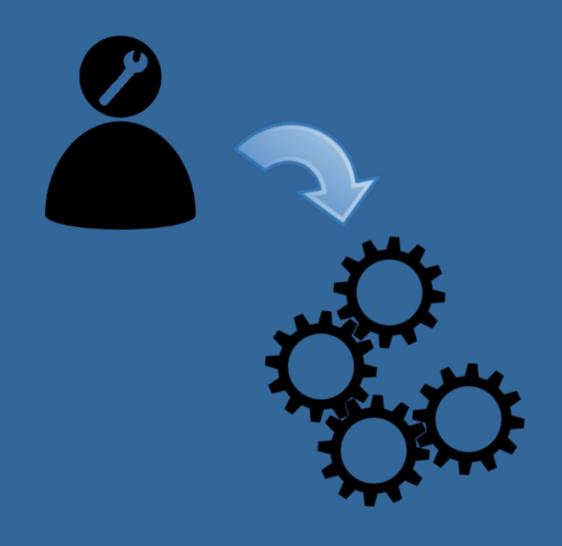


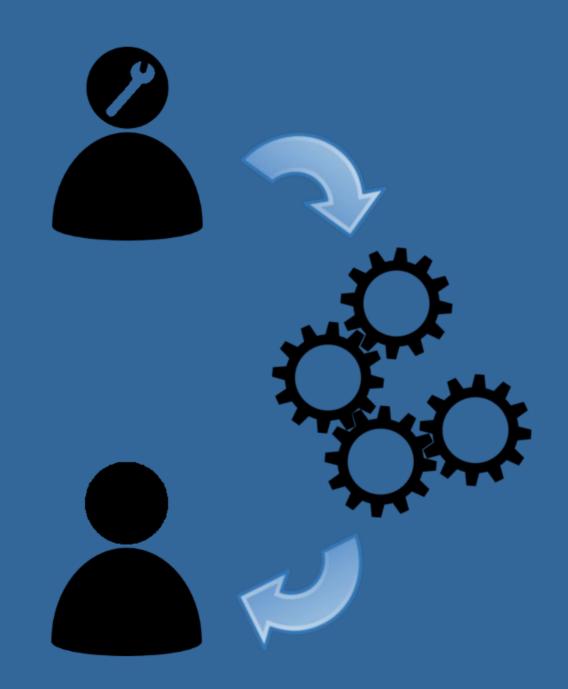


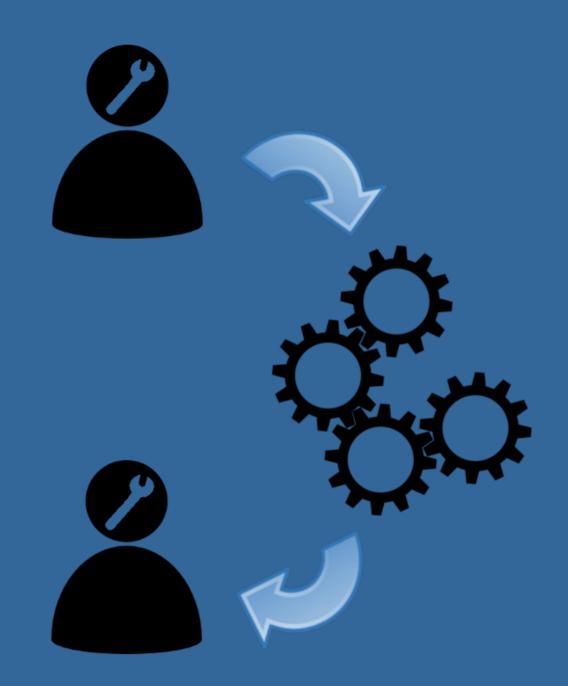


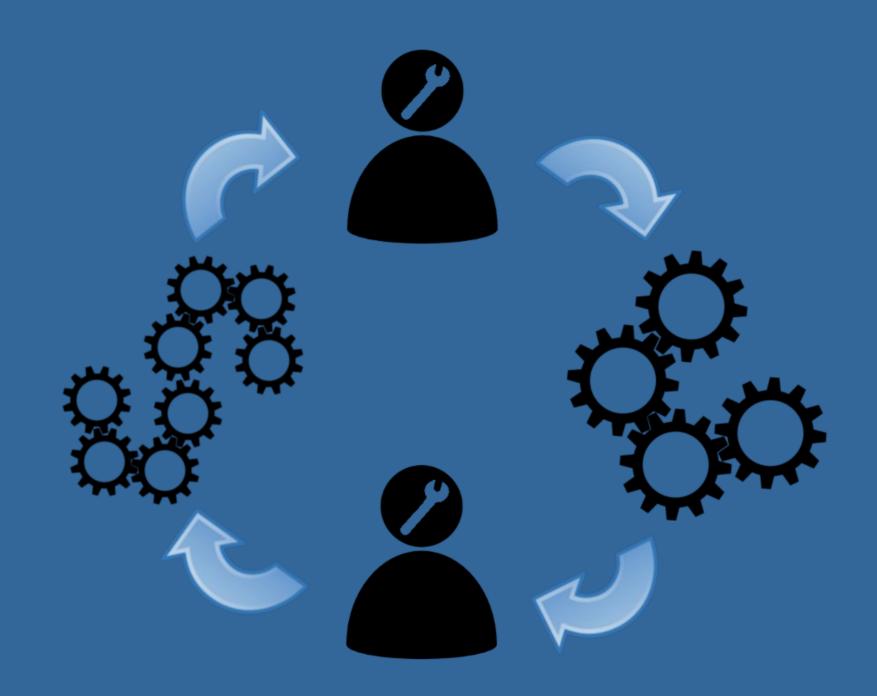
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We are standing on the foundation of the largest explosion of creativity, knowledge creation, and innovation in all of human history.

We are surrounded by a cloud of witnesses who wait to see what we will do in the next 10 to 20 years of profound innovation...

The real question is, what are you going to do?

- Mark Hatch, TechShop CEO

MAKE THINGS BETTER.

SECRET PIZZA PARTY

Contacting: ruth@redhat.com | @suehle

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